G. R. S. IX-5]

Previous references.

C.O. to G1062-112/Gen 668-17-2 d) 17-7-18

1918-19

(P.P.)

File No. 68-18

Serial Nos. 1, 2 & 8

Later references.

P. 68-18(9+10)

Preserve 3/20/12/18

GENERAL AND REVENUE SECRETARIAT.

Serial Nos. 1, 2 & 8

Part B for Oct-1918

SUBJECT.

The publicity committee for Europe.

Sl 1) From, The Secy C. R. committee
No 140 d) 6-8-18
2 copies of resolution passed at the 12th meeting of C. R. C. re: the measures necessary for the dissemination of accurate news regarding the War etc.

Sl 2) To, The Secy R & P Board
" Comptroller Nos & Sect.
No C (Camp) 8-9 d) 7-10-1918
Approves of certain recommendations as are in the above resolution.

W. Wilson
1-2-19.

W D 88—GPB—50,000—24-7-16

G. R. S. III—1] 1918-19

GENERAL AND REVENUE SECRETARIAT.

(P. P.)

NOTES.

File No. 60 V 1918-19

FILE HEADING.

The Publicity Committee for Mespore.

From

The Secy- Central Recruitment Committee

No. 140. Dated 6.8.18 Received 6.8.18.

Diary No. 2374	Enclos. one Spare Copies. —	Serial No. 1

BRIEF ABSTRACT OF LETTER.

With reference to G.O. No. G 1062-III | gm 662-17-2 & 17.7.18, forwards copy of a resolution passed at the 12th meeting of the Central Recruitment Committee regarding the measures necessary for the dissemination of accurate news regarding the War. etc

NOTES AND ORDERS.

1 A further communication from the Committee may be awaited.

2 Yes WJ 8/8/18

Mez 8/8/18

Wms

NOTES—First Sheet.

WD 1232—GPB—20,000—18-11-16

G. R. S. III-2]

2

General and Revenue Secretariat. | P. P File No. 68 of 1918.-19.

Serial No.	
2	From the Secy Recruitment & Publicity Board. Mysore No 313 of 13. 9. 18. In cont of sl 1 forwards a copy of a resolution passed at the Central Recruitment Committee meeting on the 30th August 1918 & requests sanction to the proposals contained therein - 3 The proposals for which sanction is sought are noted below:- (1) Placing a sum of Rs 300 per mensem at the disposal of Mr Spencer for issue of pamphlets & authorizing him to approach the Vernacular Press in the State for assistance in distributing the publication. (2) Allotment of a total sum of Rs 30.000 for carrying on the work of the Publicity Board during the current year (3) Opening of a separate section for War Trophies & other exhibits in the Bangalore Museum

NOTE—Contn. sheet.

WD A 1789—GPB—60,000—20-3-18—S.

2374
4692

G. R. S. III-2]

General and Revenue Secretariat. | P. P File No. 68 of 1918. CG

Serial No.

4. The arrangements refd to in item (1) may be approved

5. ~~There~~ no separate provision has been made for these charges. A separate grant is necessary. The Comptroller has separately been consulted unofficially regarding the source for meeting charges in connection with the control of prices etc.

6. Regarding the question of a separate section at the Govt Museum for War trophies - the Supdt Govt Museum does not appear to have been consulted. The Secy. Recruitment Committee may be asked to consult him & submit a further reference thereon

The 18/9/18

Chief Secy

W. 18/9/18

18/9/18

A draft as directed in para. is submitted.

Chief Secy 18/9/18

W. 23/9/18

NOTE—Contn. sheet.

WD A 1789—GPB—60,000—20-3-18—S.

23 : 7
4692

G. R. S. III-2]

General and Revenue Secretariat. | File No. 1/1 of 191

Serial No.

FINANCIAL
24 SEP 1918

Fl 737-18

With compliments

Fl secy for favour of opinion.

24/9/18

The proposals involve an expenditure of Rs. 25,000. The source from which this expenditure should be met had better be ascertained before sanctioning it.

This may in the first instance be met out of the grant for Recruitment. And when the grant allotted is exhausted, suitable additional grants from the special non-recurring reserve later on, may perhaps be made.

If this proposal is acceptable, there would be no financial objection.

25.9.18

To chief secy with compliments

25/9

Subd with the draft revised accdgly

26/9/18

Chief Secy

26/9/18

1st member
Dewan

27/9/18

1413
27.9

1898
27.9.18

NOTE—Contn. sheet.

WD A 1789—GPB—60,000—20-3-18—S.

Submitted to His Highness.

Draft proposal

Enclosure to Paper

for disposal

I submit for favour of approval, the draft of an order approved by the First Member of Council sanctioning the proposals of the Central Recruitment Committee regarding the measures necessary for the dissemination of accurate news during the war. The draft order explains all the details fully. The proposal involves an expenditure of Rs.25,000/-. As this is a war matter and the progress in recruiting has not been quite satisfactory in our State the proposals may be graciously sanctioned in their entirety.

M. Visvesvaraya

1st Oct. 1918

1012

Record of Cases submitted for the Orders of His Highness the Maharaja.

Subject.

Proposals regarding the measures necessary for the dissemination of accu-rate news during the war.

Order.

~~KRW~~
2/10/18

no. 354

Chief Secretary
3-10-18 Do

G. R. S. III-2]

General and Revenue Secretariat.

P.L File No. 68 of 1918.19

2374
469

Serial No.

Financial Secretary's opinion is noted in pencil. 4.

H. H. has approved the proposals Draft Hfair communicating the order issued

8.X.18

9.10.18

Communicated 9/10

SECRETARIAT
CHIEF SECRETARY
II POLITICAL BRANCH.
27 JAN. 1919

8

To

The Secy Recruiting Board
Comptroller Household (Branch A)
No. C. 8-9 of 7.10.1918
Secretariat

NOTE—Contn. sheet.

WD A 1739—GPB—60,000—20-3-19—S.

Office of the Secretary to the Central Recruitment Committee,

Bangalore, Dated 6.8. 1918

No. 140 Conc. 1 2374.

GEN. & REV. SEC. GENERAL 6-A.U. 1918

From

T. E. JAYARAMA AIYAR, ESQ., B. A., B. L.,

Secretary, Central Recruitment Committee.

To

C.S.Balasundaram Iyer Esq., B.A.,

Chief Secretary to Government.

SIR,

Adverting to Government order No.G.1062-111/~~Mily~~ G.M. 662-17-2 dated the 17th July 1918 directing that the Central Recruitment Committee may discharge the duties devolving on the Publicity Board - constituted in the British India, I am directed to forward herewith for the information of Government a copy of resolution No.11 passed at the 12th meeting of the Central Recruitment Committee held at - Bangalore, on the 23rd July 1918.

I have the honor to be,

Sir,

Your most obedient servant,

T. Jayarama Aiyar

Secretary,

Central Recruitment Committee.

KNN.

Extract from the proceedings of the 12th meeting of the Central Recruitment Committee held at Bangalore, on the 23rd July 1918.

****

x x x x x x

11. (a) Government order No.G.1052-112/G.M.668-17-2 dated the 17th July 1918 directing that the Central Recruitment Committee may discharge the duties devolving on the Publicity Board constituted in British India.

(b) Letter dated 22nd July 1918 from Rev.Mr.D.A.Rees of the Wesleyan Mission, suggesting certain measures for the dissemination of accurate news of the course of the war, etc., stating that the Wesleyan Mission will undertake to edit, supervise and distribute handbills giving such news and seeking the assistance of Government in regard to meeting the cost of

(a) the pay of a translator

(b) paper and printing

(c) packing, forwarding, posting, etc. of the publication outside the limits of the Mission.

Resolved that Rev.Mr.Rees be requested to send an estimate for the expenditure which the Government may have to incur in respect of these items.

****

" E X T R A C T "

Secretary,

Central Recruitment Committee.

KNN

675

Office of the Secretary to the Central Recruitment Committee.

Bangalore, Dated 13th September 1918

No. 313/Enc 1

No. 4693

From

T. E. JAYARAMA AIYAR, ESQ., B. A., B. L.,

Secretary, ~~Central Recruitment Committee~~

Recruitment and Publicity Board in Mysore.

To

C.S.Balasundaram Iyer Esq., B.A.,

Chief Secretary to the Government of Mysore.

SIR,

In continuation of this office letter No.140 dated the 6th August 1918, I am directed to forward herewith a copy of resolution No.9 passed at the 13th meeting of the Central Recruitment Committee held on the 30th August 1918 and to request that the sanction of Government may kindly be obtained to the several proposals contained therein.

I have the honor to be,

Sir,

Your most obedient servant,

T. Jayarama Iyer

Secretary,

Recruitment and Publicity Board

in Mysore.

KNN

Extract from the proceedings of the 13th meeting of the Central Recruitment Committee held at Bangalore, on the 30th August 1918.

*****

x x x x x

9.Read:-

(a) Resolution No.11 of the proceedings of the 12th meeting of the Central ~~Publicity Board~~ Recruitment Committee held on the 23rd July 1918 regarding the Publicity Board.

(b) Letters Nos.30 and 97 dated the 9th and 14th June 1918 from the Secretary, Central Publicity Board, Simla, suggesting certain measures to be adopted in regard to the dissemination of authoritative and accurate information on all questions arising out of the war.

(c) The correspondence ending with letter dated 27th August 1918 from the Rev.D.A.Rees to the effect that

(i) the Wesleyan Mission, Mysore, would undertake to select from the materials that might be placed at their disposal by the Publicity Bureau established in England and India and items obtainable from other sources ~~xxxxxxxx~~ such matter as will be likely to interest and impress Kannada readers and abbreviate and simplify so that it can be translated easily.

(ii) that after getting the matter translated, they would print it in the shape of a pamphlet running to about 10 pages.

(iii) that such pamphlets would be issued once ~~xxx~~ or twice a month and that 10,000 copies of each issue would be published.

(iv) that a smaller pamphlet or handbill containing the MilitaryOn-looker's Summary or those parts of each that seem most suitable wouldalso be brought out; and

(v) that these publications would be distributed free and requesting that a sum of Rs.300/- per mensem may be arranged to be placed at the disposal of Mr.Spencer to enable him to meet the cost of paper, composing and printing, folding and binding and that Mr.Spencer be authorised to approach the Chief Vernacular Papers in the State for

for assistance in distributing the publication.

(1) Resolved that Government be moved to sanction the proposals of Mr.Rees subject to the condition that the Committee should have power to make suggestions as regards the matter for publication and also the distribution of the copies.

(2) That the question of purchasing a cinema be considered at the next meeting after information is received regarding the price, supply of films, operating facilities, etc

(3) That it is absolutely necessary to buy 4 magic lanterns and to get slides prepared therefor.

(4) That for the purchase of lanterns and slides a sum of Rs. 5000 is necessary.

(5) That a eparate section for War Trophies and other Exhibits connected with the war may be opened in the Bangalore Museum in communication with the Museum Superintendent articles for exhibition being obtained from the Palace authorities, the Mysore Military Authorities and the British India Military Authorities.

(6) That designs for cheappictures suited to local conditions and calculated to rouse the martial spirit of the people may be got prepared so that large numbers of them may be reproduced by lithograph and sold at nominal price to the people.

(7) That picture post cards of a similar kindbe also printed and made available for sale.

(8) That for carrying on the work of the Publicity Board, Government be moved to sanction a sum of Rs.20000 for the present as no part of the grant for recruitment can be spared for the purpose.

(9) that the poster exhibited at the meeting by the Director of Recruitment be generally approved, the Committee being of opinion that the rupees may be omitted and lands shown instead and also two medals shown printed on the breast of the soldier.

(10) that 20,000 copies thereof may be obtained at a cost not exceeding 3 annas each and Rs.100 may be paid for the design.

(11) That it is necesary to get designs of some more posters also.

x x x x x

****

"E X T R A C T."

Secretary,
Recruitment & Publicity Board in Mysore.

Proceedings of the Government of H.H. the Maharaja of Mysore.

R e a d:-

Government order No.G.1062-112/G.M.668-17-2 dated 17-7-1918 directing the formation of a Publicity Committee for - Mysore for the adoption of measures for the development of War propaganda, etc.

2. Correspondence ending with - letter No.313 dated the 13th September 1918 from the Secretary, ~~Central~~ Recruitment and Publicity Board in Mysore forwarding a copy of resolution No.9 passed at the 13th meeting of the Central Recruitment Committee held on the 30th August 1918 and requesting that sanction of Govt. may be obtained to the following proposals referred to therein

"(9) Resolved that Government be moved to sanction the following proposals of the Rev D.A.Rees ~~that the Wesleyan Mission~~ subject to the conditions that the Committee should have power to make suggestions as regards the matter for publication and also the distribution of the copies:-

(1) The Wesleyan Mission, Mysore would undertake to select from the materials that might be placed at their disposal by the Publicity Bureau established in England and India and items obtainable from other -- sources such matter as will be likely to interest and impress Kannada readers and abbreviate and simplify so that it can be translated easily.

(2) that after getting the matter translated, they would print it in the shape of a pamphlet running to about 10 pages.

(3) that such pamphlets would be issued once or twice a month and that 10000 -- copies of each issue would be published.

(4) that a smaller pamphlet or handbill containing the Military On-Looker's Summary or thos parts of each that seem most suitable would also be brought out,

(5) that these publications would be distributed free and requesting that a sum of Rs.300 per mensem may be arranged to be - placed at the disposal of Mr.Spencer to -- enable him to meet the cost of paper, composing and printing, folding and binding and that Mr.Spencer be authorised to approach - the Chief Vernacular papers in the State for assistance in distributing the publication.

(b) that it is absolutely necessary to buy 4 magic lanterns and to get slides prepared therefor,

(c) that for the purchase of lanterns and slides a sum of Rs.5000 is necessary.

(d) that a separate section for War Trophies and other exhibits connected with the war may be opened in the Bangalore Museum in communication with the Museum Superintendent articles for exhibition being obtained from the Palace authorities, the Mysore Military authorities and the British India Military authorities.

(e) that designs for cheap pictures suited to local conditions and calcuated to rouse the martial spirit of the people may be got prepared so that large numbers of them may be reproduced by lithograph and sold at nominal price to the people.

(f) That picture post cards of a similar kind be also printed and made available for sale.

(g) That for carrying on the work of the Publicity Board, Government be moved to sanction a sum of Rs.20000 for the present as no part of the grant for recruitment can be spared for the purpose.

(h) That 20,000 copies of the poster may be obtained at a cost not exceeding 3 annas each and Rs.100/- may be paid for the design.

(i) That it is necessary to get designs of some more posters also.

*****

Order No. Camp 9 8-9 / pp 68-18-8

Dated, Bangalore 7.10 1918.

The recommendations made by the Recruitment and Publicity Board in paras (a), (b), (c), (e) (f), (g), (h) and (i) of the letter read above are approved.

A sum of Rs.25000 required for the purposes set forth in (c) and (g) is sanctioned^ ~~The source from which this expenditure can be met will be pointed out later on.~~ The detailed estimates of the expenditure called for in para 6 of the Government Order dated 17th July 1918 read above are awaited.

As regards (d) the Secretary, Recruitment and Publicity Board is requested to ascertain from the Superintendent, Government Museum whether there is sufficeint

^ The charge being met in the first instance out of the grant for Recruitment - 22/10/18